The Future of Supply Chain Planning: How Artificial Intelligence Disrupts the Status Quo

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Objectives

• Define Market Expectation

• Compare Legacy Practices to Future Potential

• Envision a New Way of Executing Supply Chain Processes
What is the Market Demanding?

• 51% of companies invested in some sort of AI capabilities in 2017. ¹

• 92% of these companies agree that AI is either “important” or “very important” to internal business processes. ²

• 42% of the respondents believe that AI will be widely deployed at their organizations within three to five years. ³

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¹ Forrester’s recent report, Predictions 2018: A Year of Reckoning
² 2017 Deloitte State of Cognitive Survey
³ Deloitte’s 2018 Global Human Capital Trends
Supply Chain Planning
• Limited Information
• Inflexible
• Failure to Adapt
• Poor Use of Resources

Artificial Intelligence
• Predictability
• Maximum Flexibility
• Access to All Options
• Frees up Human Capital
Vision for the Industry:
A fully connected, live system that revolutionizes the transportation and logistics space

- Vendors
- Carriers
- Purchasing
- Operations
- Sales
- Shipping
- Customer Service
- Finance
Imagine **predicting** challenges before they happen and **knowing** the **cause**.
Key Takeaways

• Artificial Intelligence is what the market demands

• Supply chain planning is limited by archaic practices overcome by technology

• Legacy solutions are not sustainable in the technological future of shipping

• The role of the TMS must be reimagined
For More Information

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