FIND YOURS.

Leveraging Technology To Make Your Packaging Smarter

Presented by:
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Objectives

• Understanding the latest tracking technology options

• Best practices in track and trace

• How to identify the right metrics for your supply chain
Leveraging Technology For Packaging

• Why Do We Need Technology In Packaging

• Understand How Leveraging Technology Can Make Your Packaging Smarter

• What Technologies Exist Today That I Can Leverage

• How Do I Utilize Smart Packaging
Why Do We Need Technology In Packaging?

• Supply Chain Visibility

• Protect the Quality of Your Product

• Prevent Loss of Product

• Manage Your Reusable Packaging Inventory
How Does Technology Make Packaging Smarter?

• Adding technology to Packaging changes it from simple, inert Packaging, into Smart Packaging.

• Smart Packaging provides measurable, actionable data.
Today’s Technologies

- RFID – Radio Frequency ID
- BLE – Bluetooth Low Energy
- GPS – Global Positioning System
- Computer Vision
- Data Logger
- Hybrid
How Do I Utilize Smart Packaging?

• Identify the packaging challenges facing you today

• Integrate the best technology specific to your situation

• Technology alone is not enough, but is the most critical component
Key Takeaways

• Technology provides Data which allows you to make informed business decisions

• Technology to make your Packaging Smarter is already here and widely available

• Crawl - Walk - Run
For More Information

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