



PROMAT 2019

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***Leveraging Technology To Make Your
Packaging Smarter***

Presented by:
ORBIS Corporation

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Presenter



Steve Juckem
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Objectives

- Understanding the latest tracking technology options
- Best practices in track and trace
- How to identify the right metrics for your supply chain

Leveraging Technology For Packaging

- Why Do We Need Technology In Packaging
- Understand How Leveraging Technology Can Make Your Packaging Smarter
- What Technologies Exist Today That I Can Leverage
- How Do I Utilize Smart Packaging

Why Do We Need Technology In Packaging?

- Supply Chain Visibility
- Protect the Quality of Your Product
- Prevent Loss of Product
- Manage Your Reusable Packaging Inventory

How Does Technology Make Packaging Smarter?



- Adding technology to Packaging changes it from simple, inert Packaging, into Smart Packaging.
- Smart Packaging provides measurable, actionable data.

Today's Technologies

- RFID – Radio Frequency ID
- BLE – Bluetooth Low Energy
- GPS – Global Positioning System
- Computer Vision
- Data Logger
- Hybrid

How Do I Utilize Smart Packaging?

- Identify the packaging challenges facing you today
- Integrate the best technology specific to your situation
- Technology alone is not enough, but is the most critical component

Key Takeaways

- Technology provides Data which allows you to make informed business decisions
- Technology to make your Packaging Smarter is already here and widely available
- Crawl - Walk - Run

For More Information



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